



Confederation of Indian Industry

1st National Biotechnology Conclave 2017

Strengthening the Biotech Ecosystem in India

22 December 2017: Hotel Le Meridien, New Delhi

Sponsorship Options

| Sponsorship Options (Amount in INR) | Gold | Silver | Bronze | Corporate Contributor |
|--|-----------|-----------|-----------|-----------------------|
| 1st National Biotechnology Conclave 2017 | 10 Lakhs* | 5 Lakhs* | 3 Lakhs* | 2.5 Lakhs* |
| Benefits | | | | |
| Logo visibility <i>(the size & positioning varies as per the category)</i> - wings of main backdrop - thank you sponsor panel - CII website - promotional/publicity material - Special Announcements | ✓ | ✓ | ✓ | ✓ |
| Speaking opportunity | ✓ | ✓ | ✓ | |
| Screening of corporate film | 3 Minutes | 2 Minutes | 1 Minutes | NA |
| Interview of company representative for various social media channels | ✓ | | | |
| Branded content – fusion of company content in the editorial content of the conclave | ✓ | ✓ | | |
| Hyperlink to the company site from the events website | ✓ | ✓ | | |

| Advertisement in conference booklets | Double page | Full page | Half page | |
|--|-------------|-----------|-----------|---|
| Company profile in conference booklets | ✓ | ✓ | ✓ | ✓ |
| Acknowledgement of sponsors in delegate kits (Thank you sponsor card) | ✓ | ✓ | ✓ | ✓ |
| Company literature as part of documentation packs | ✓ | ✓ | ✓ | ✓ |
| Nomination of free delegates in conference/meetings/lunch | 30 | 20 | 10 | 5 |
| B2B meetings | ✓ | ✓ | | |